



Little by little

written by
**CHRISTINA
CASTLE**

illustrations by
**CARLA
KREUSER**



THIS BOOK BELONGS TO:



At Foord Asset Management we believe in investing for the long term. It's a simple philosophy that has stood the test of time. And it's one we will continue to share with young and old investors for years to come.

For more information, please visit www.foord.co.za
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In a cosy hollow in the trunk of an oak tree,
Anele the squirrel lived with her mother.

Just above Anele's home,
Mpumi and the Woodpecker family had
pecked out a space for *their* nest.

Anele and Mpumi were
the *best* of friends,
and they thought their oak tree was
the *best* tree in the whole forest.

Anele and Mpumi loved acorns.

They liked eating them, playing with them,
sharing them, saving them . . .



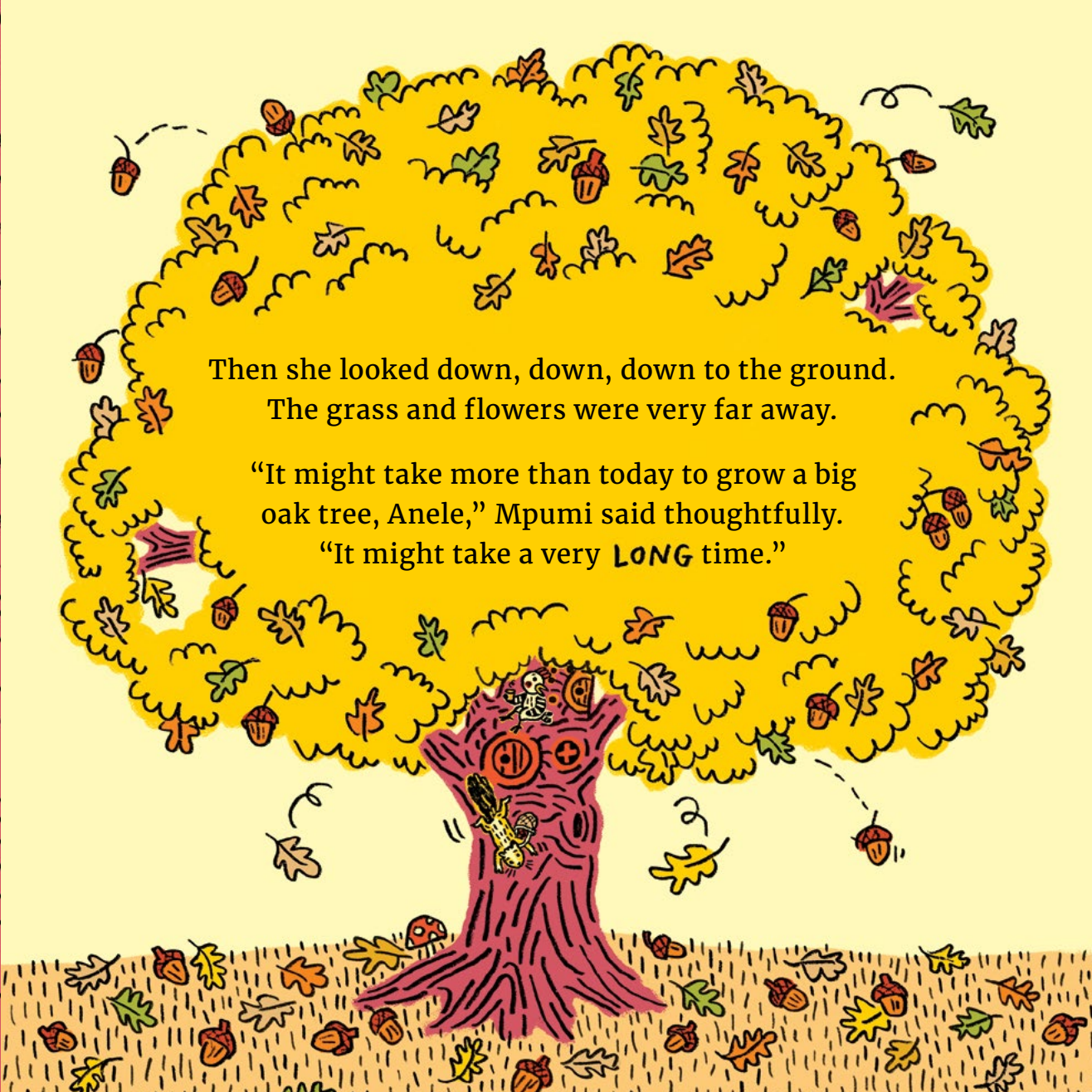
"Today,"
announced Anele as they sipped
their tea in the morning sun,
"today, I want this little acorn to grow
into a BIG oak tree.
Just like the one we live in."

. . . but they'd never tried **GROWING** them.

An illustration of a squirrel and a penguin standing on a forest floor. The squirrel, on the left, is yellow with a red and white checkered vest and is holding a basket of acorns. The penguin, on the right, is black and white with a yellow beak and is holding a small green cup. They are both looking up at a large tree trunk with a circular knot hole. The background is a deep red color with stylized leaves and acorns.


Mpumi studied their tree.

She looked up, up, up to the very top –
so high it seemed as if the leaves
were touching the sky.

An illustration of a large tree with a thick brown trunk and a large, rounded yellow canopy. The canopy is filled with many small green and brown leaves. The ground at the base of the tree is covered with brown leaves and acorns. The background is a light yellow color.

Then she looked down, down, down to the ground.
The grass and flowers were very far away.

“It might take more than today to grow a big
oak tree, Anele,” Mpumi said thoughtfully.
“It might take a very **LONG** time.”



But Anele wasn't listening.

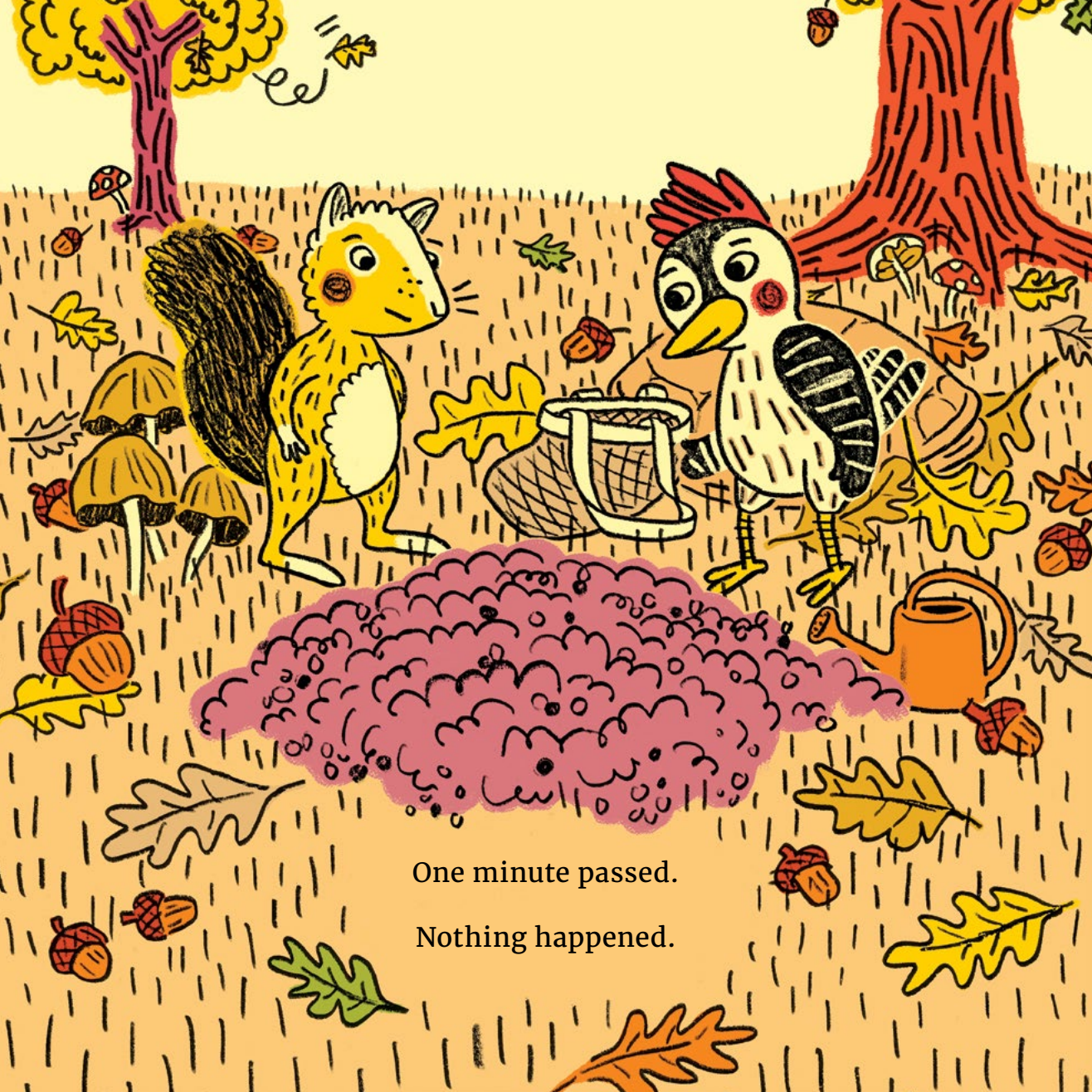
She scooped up the acorn, scampered down
the tree trunk and started digging
as fast as she could.

Mpumi swooped down after her friend
as Anele carefully placed the acorn
into the ground.



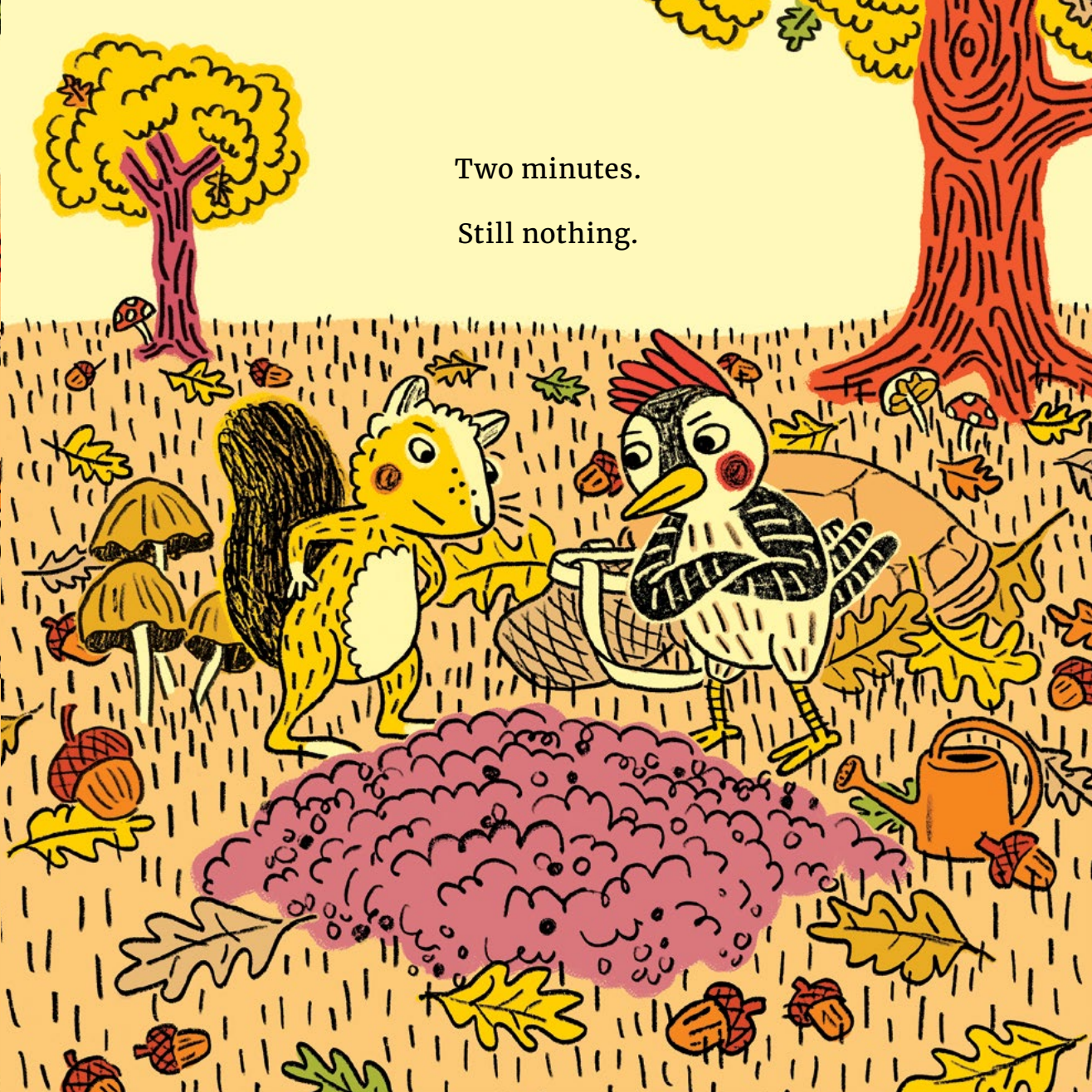
Together they covered it with soil,
watered it generously
and stood back to watch it grow.





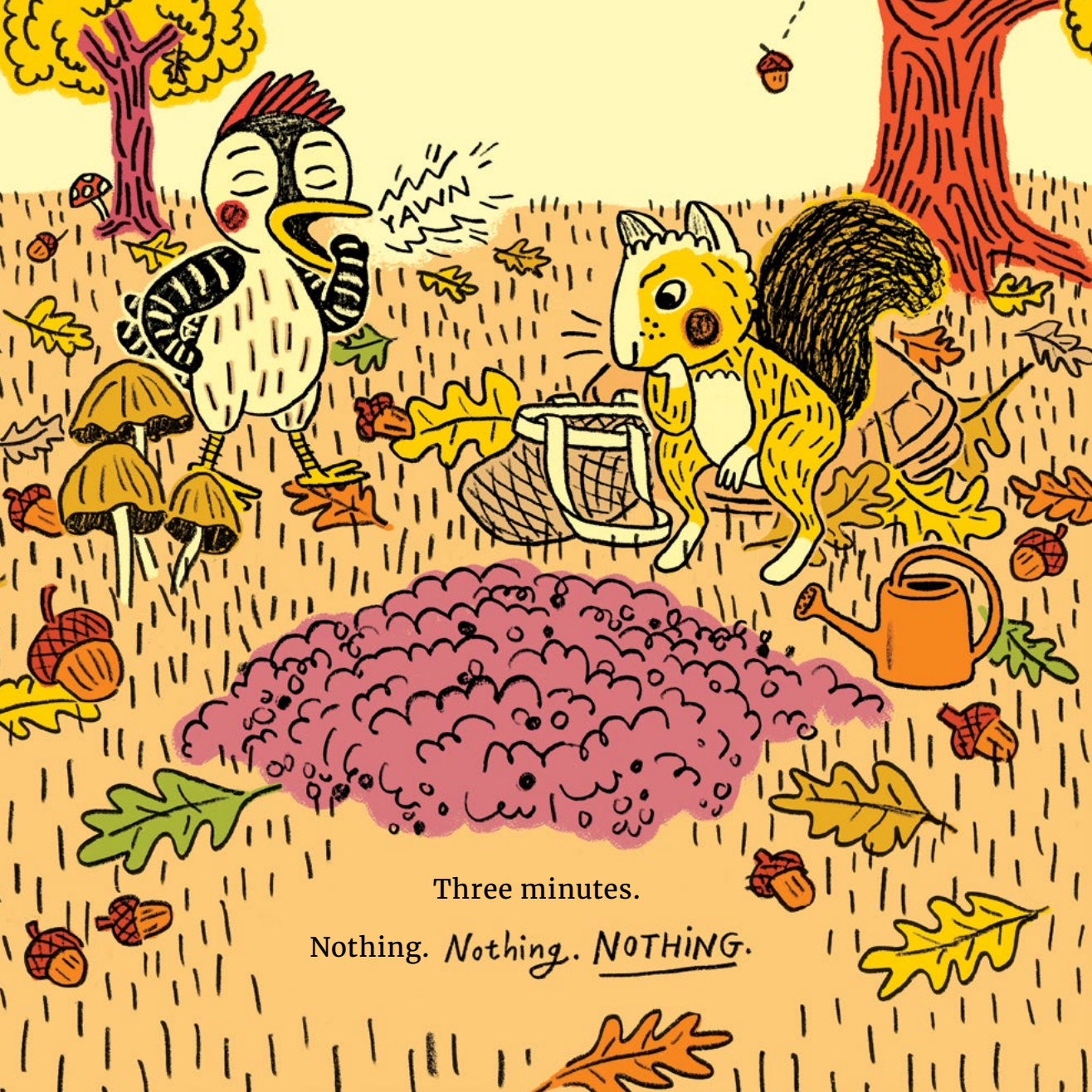
One minute passed.

Nothing happened.

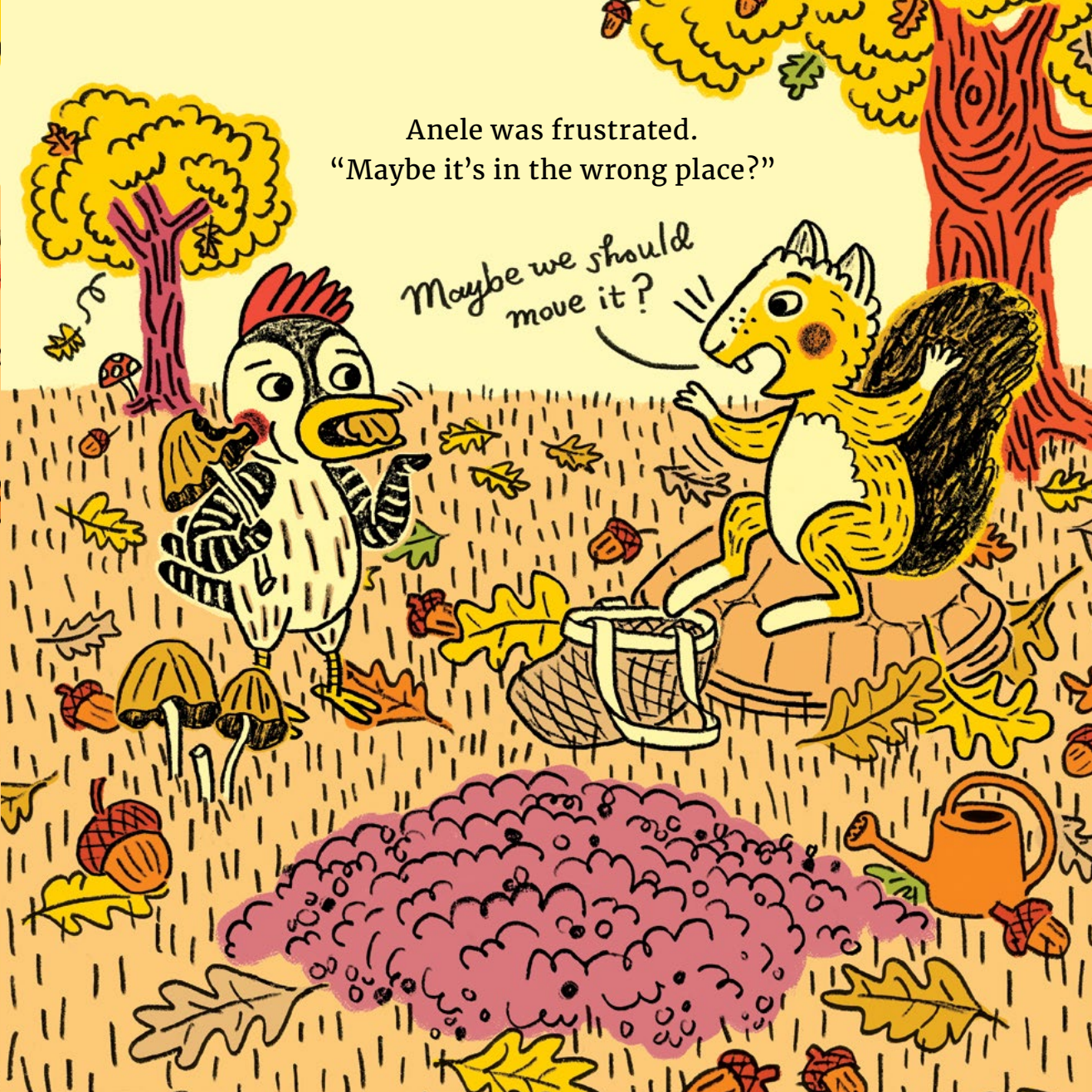


Two minutes.

Still nothing.




Three minutes.
Nothing. *Nothing.* NOTHING.



Anele was frustrated.
“Maybe it’s in the wrong place?”

Maybe we should
move it?



"M-m-m-a-a-a-y-b-e
you should be
m-o-o-o-o-r-e patient,"
said the rock Anele was sitting on.


But it wasn't a rock.

It was Old Mr Tortoise,
who had stopped for a snooze.

"Your acorn needs **TIME**
to grow stro-o-ong roots,"
he explained.

"Then it will become
a bi-i-i-ig oak tree -
just like the one
you live in."





“But how *long* will that take?”
Anele asked impatiently.

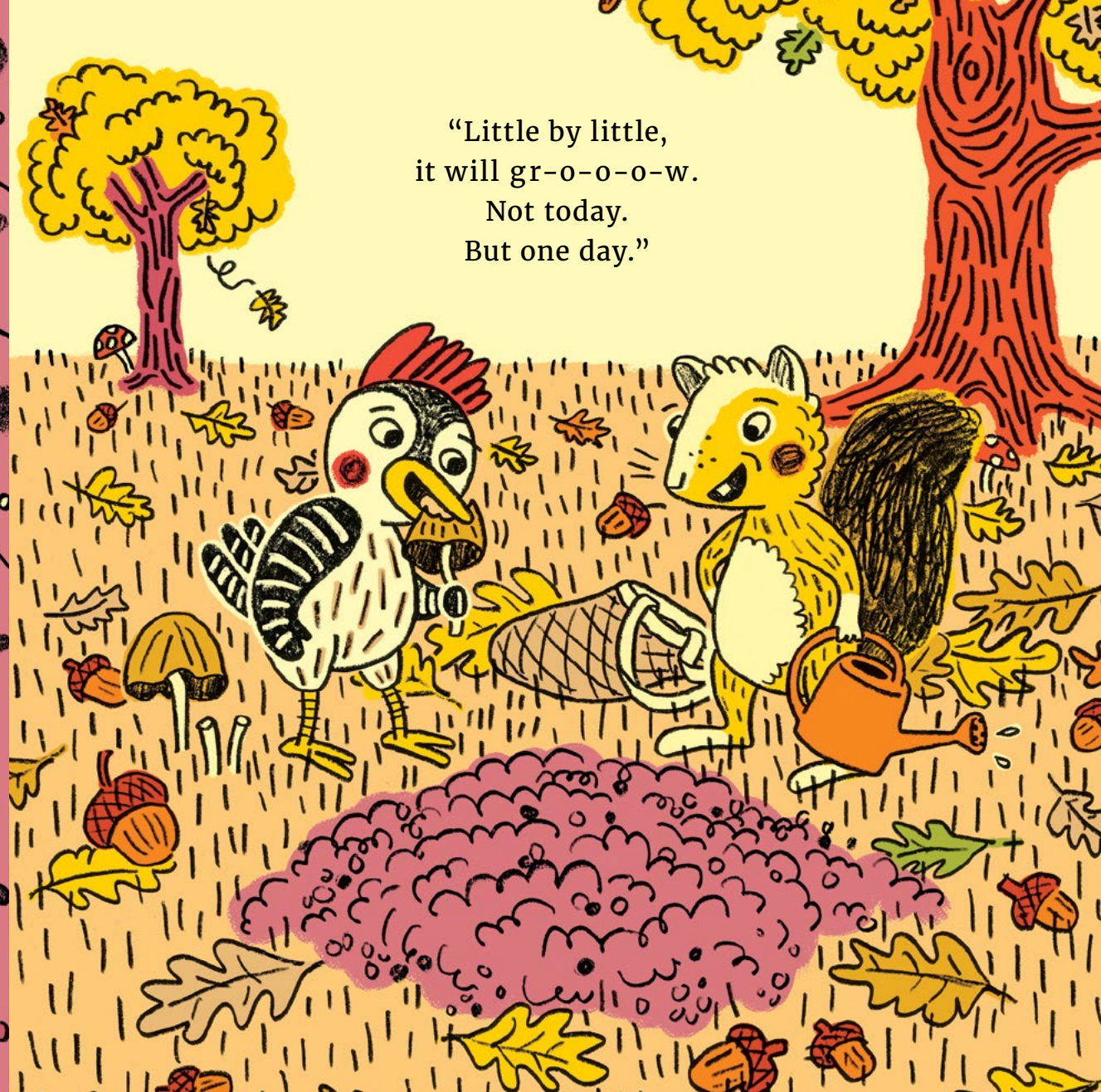
“A l-o-o-o-ng time,”
yawned Old Mr Tortoise.
“A-l-m-o-o-o-o-st as l-o-o-o-o-ng as I have
l-i-i-i-ved in this forest,
which as I-I-I remember is . . .”


“ . . . a very, very, very long time,”
whispered Mpumi.

“G-i-i-i-ve your acorn time,”
sighed Old Mr Tortoise.



“Little by little,
it will gr-o-o-o-w.
Not today.
But one day.”





And do you know what?

Little by little,
it did.

TEACH YOUR CHILD TO INVEST
A Foord Financial Literacy Initiative

Little by little is the second book in our picture book series about saving and investing.

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Little by little

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Anele and her best friend, Mpumi,
want their acorn to grow
into a big oak tree.

They discover that with time
and patience their acorn *will* grow.
Not today, but one day.



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